



Family Day

Curated by BlueSparrow Events

At BlueSparrow Events, we specialize in **activity-first, edutainment experiences** that bring families together through joy, creativity, and meaningful engagement. Our Family Days are meticulously designed to create lasting memories while strengthening your company culture.

Strengthen Family Bonds

Connect employees with their loved ones through shared experiences that build deeper relationships and create cherished memories.

Immersive Children's Activities

Hands-on workshops and interactive experiences designed to engage young minds while parents participate alongside them.

Premium Event Experience

Safe, professionally managed events that reflect your company's commitment to quality and employee appreciation.

Family Day Case stories

We partner with leading enterprises to deliver large-scale, impactful edutainment experiences that resonate with their brand values and engage their communities.



Reliance

Implemented exclusive family engagement programs featuring celebrity partnerships, creating memorable brand experiences.



Abbott

Converted office into an interactive science museum for a successful CSR initiative, engaging hundreds of families.



TCS

Designed and executed educational camps across 15 office locations nationwide, fostering learning and team spirit.



Knauff

Delivered engaging architecture workshops in 12 locations across 3 major cities simultaneously, promoting creativity.

Our Bestseller Themes



Science & Discovery Zone

Perfect for IT & Pharma clients who appreciate innovation and learning:

- **Dry Ice Lab** – Interactive science demos with bubbling fog and safe nitrogen experiments
- **Mini Planetarium Dome** – An immersive starry adventure indoors
- **DNA Bracelets & Jewelry Making** – Creative science-art crossover activities
- **Perfume & Potion Lab** – DIY fragrances using safe, natural materials



Carnival & Celebration Zone

A lively space where fun never ends:

- **Carnival Rides** – Train rides, carousels, and bouncy castles
- **Skill Games** – Ring toss, balloon darts, hook-the-duck, spin-the-wheel
- **Prize Booths** – Tiered rewards for participation and performance
- **Mascots & Emcee** – Professional hosts for family-friendly entertainment



DIY Creativity Zone

Hands-on fun for kids and adults alike:

- **Fluid Art** – Everyone's favorite mesmerizing and easy art form
- **Clay & Craft Corners** – Jewelry making, fridge magnets, and pottery
- **Glow Slime Workshop** – Bright, safe, and hugely popular with children
- **Family Canvas Wall** – Collective art piece symbolizing company unity



Sports & Fitness Zone

New offering – Ideal for health-conscious organizations:

- **Mini Olympics for Families** – Relay races, sack races, and team challenges
- **Parent-Child Dance Jam** – Fun Zumba and group dance sessions
- **Wellness Challenges** – Step counters, hula-hoop records, and fitness games
- **Healthy Snack Stalls** – Smoothie bikes and fruit carving stations

Our Bestseller Themes

Discover our most popular and engaging themes, designed to create unforgettable family day experiences for every taste and company culture.



☀️ Enchanted Worlds

- Fairy-tale décor with castles & forests
- Potion workshops with bubbling brews
- Storytelling corners with performers
- Fantasy mascots engaging families
- Premium photo moments



🎪 Carnival Classics

- Fun rides & bouncy castles
- Skill games & game stalls
- Candy floss & popcorn counters
- Bright festive décor
- Family entertainment moments



🤖 Futuristic STEM & Tech

- Robotics & coding workshops
- VR/AR pods for immersive play
- Dry ice & science shows
- Rocket & drone making zones
- Hands-on innovation labs



🏆 Sports & Fitness Fest

- Family relays & mini-Olympics
- Zumba & dance fitness jams
- Tug-of-war & fun contests
- Play zones for all ages
- Healthy snack counters



🎨 Arts & Culture Fiesta

- Fluid art & pottery tables
- DIY jewelry making
- Collective canvas wall painting
- Regional art & craft corners
- Hands-on family creativity



🎤 Music & Entertainment Gala

- Live band & musical acts
- Karaoke fun for families
- Dance shows & performances
- Interactive emcee-led games
- Themed photo booths

Sample Package Investment

Comprehensive Family Day Experience for 200 Guests



Premium Decor & Theming

Custom entrance arch, professional photo backdrop with props, branded signage throughout the venue, and themed decorations that create an immersive experience from arrival to departure.



Rides & Interactive Games

Two premium inflatables suitable for all ages, four engaging carnival games with trained operators, plus additional skill-based activities that encourage family participation and friendly competition.



Educational Workshops

Fluid Art sessions with take-home masterpieces, captivating Dry Ice Lab demonstrations, hands-on jewelry making workshops, and additional craft activities tailored to your company's interests.



Professional Entertainment

Experienced emcee to guide activities and maintain energy, beloved mascot character interactions, coordinated family entertainment segments, and photo opportunities throughout the day.



Memorable Takeaways

Personalized artworks and crafts created during workshops, instant prizes from games and activities, branded company swag, and professional event photography to capture precious family moments.



Complete Event Management

Full staffing including activity facilitators and safety coordinators, comprehensive logistics coordination, setup and breakdown services, and dedicated event manager for seamless execution.

Customization Available: This package serves as our foundation, with full customization options available to match your specific venue, budget, and company culture. Contact us for a personalized proposal tailored to your unique requirements.

In office Games

Step into our exciting games corridor where friendly competition meets delicious treats! This bustling area features professionally designed game stalls with colorful facades and branded backdrops, creating an authentic carnival atmosphere.



Classic Bowling

Test your aim and coordination with our family-friendly bowling setup, perfect for all skill levels.



Car Racing

Feel the thrill of the race track with our exciting racing games that get competitive spirits flowing.



Spin Art Creation

Create unique, colorful masterpieces using centrifugal force—art and science combined!

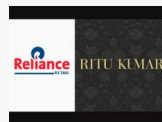


Knock-the-Can

Classic carnival game that challenges accuracy and provides satisfying victories for players of all ages.

Trusted by Leading Brands

Delivering exceptional experiences for Fortune 500 companies and renowned brands.

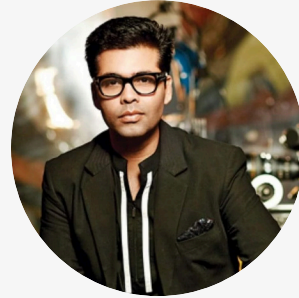


Birthday Done For Celebrity & Mommy Influencers

Creating unforgettable moments for Bollywood's finest families.



Ambani's



Karan Johar



Rani Mukerji



Shilpa Shetty



Neha Dhupia



Soha Ali Khan



Mira Kapoor



Simone Khambatta



Tanya Khubchandani



Ishna Batra



Stage & Celebrations Hub

The heart of our celebration features a central stage where champions are crowned and memories are made! Our competition headquarters showcases winners with gleaming trophies and medals, while beloved mascots create magical meet-and-greet moments that kids will treasure forever.

01

Collect Your Passport

Every child receives a special carnival passport to collect unique stamps from each activity zone, creating a personalized keepsake of their adventure.

03

Meet the Mascots

Pose for photos and create magical memories with our friendly walking characters who roam the grounds spreading joy and excitement.

02

Complete Zone Challenges

Visit each themed area to participate in activities, games, and creative workshops while gathering stamps that mark your progress.

04

Celebrate Together

Join the community celebration at our central stage where achievements are recognized and families come together in the spirit of fun and fitness.

Why Choose BlueSparrow Events



Proven Experience

Over 10 years of designing activity-first, premium events that consistently exceed client expectations. Our extensive portfolio includes successful partnerships with Fortune 500 companies and innovative startups alike.



Complete Flexibility

Our adaptable setups work seamlessly in office spaces, outdoor lawns, banquet halls, or hybrid venues. We customize every element to match your company culture, space constraints, and budget requirements.



Innovative Formats

We've pioneered unique event concepts like "Science Day" and "Neon Nightmares" that set industry standards. Our creative team continuously develops fresh themes that align with modern corporate values and family interests.



Safety & Quality First

We use only child-safe materials, employ trained facilitators with background checks, and maintain premium execution standards. Our comprehensive insurance and safety protocols ensure worry-free events for all participants.

"BlueSparrow Events transformed our annual family day into an unforgettable experience. The attention to detail and innovative activities kept both children and adults engaged throughout the event." — HR Director, TCS